

Minutes
Historic District Commission
Thursday, July 24, 2013, 7:00pm
Lower Hearing Room
Adopted September 25, 2013

Members Present: Harvey Steiner, Linda Sternberg, John Hecker

Member Absent: Kenneth Sheytanian, Carolyn Famiglietti

Staff Present: Daphne Collins

Public Present: (See Sign-In Form)

Steiner chaired.

1. Public Hearing – Certificate of Appropriateness # HDO-13-12 – 123 Mount Auburn Street, installation of a business identification sign and barber pole, Carol Fournier, Fastsigns, applicant; Fayza Soryal, owner

Carol Fournier, Fastsigns and signmaker for the business owner of Glen's Barber Shop, presented the application for an aluminum, non-illuminated business identification sign and a barber pole. She informed that the wood façade was painted dark brown.

Barber Pole Discussion:

Fournier noted that the barber pole will be placed in the location and holes established where a previous barber pole was anchored. She reported that the pole's lowest height limit is established at 8' by zoning regulations.

Hecker recommended that the pole be set into the mortar joints or the pre-existing holes to avoid drilling into the stone. He also requested that the pole be aligned to be centered on the identification sign. The pole will be lit and electrified.

Sign Discussion:

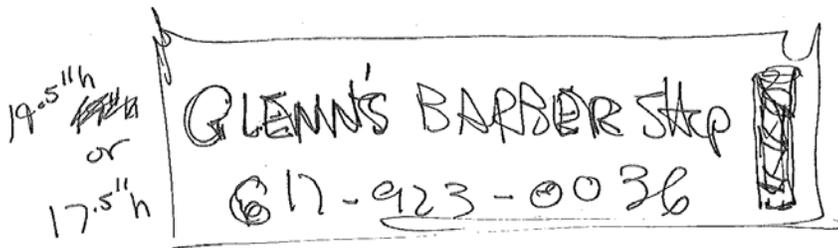
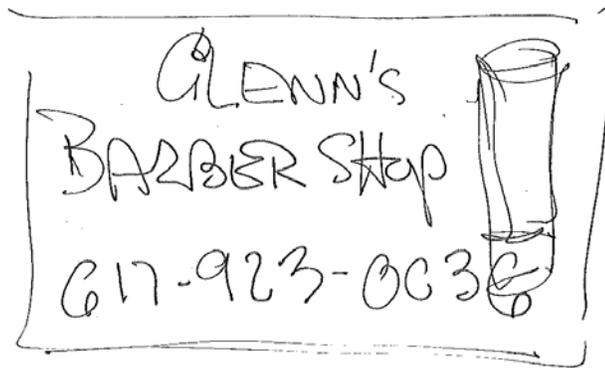
Fournier reported that the aluminum, non-illuminated sign was manufactured digitally with solvent inks on a printer.

Hecker recommended that the one of the graphic barber poles be removed, preferably the left pole and that the letters be expanded.

Steiner thought the lettering was flat and hard to read. He suggested more air between the name and the business phone number. Steiner wondered if there was an alternative color to white. Fournier said that the sign can be made in off-white.

Hecker proposed that the sign be made rectangular to mirror the transom area where it will be located. He requested that the negative space framing the lettering and graphics be equaled distant.

Steiner provided rough schematics for the revisions attached:



72''
or
80''

The following conditions were included:

- That the barber pole be centered on the identification sign using the existing holes the affix the barber pole to or into the mortar joints.
- That one of the graphic poles be removed as illustrated in the two schemes provided.
- That the preferred scheme be the more rectangular one to mirror the transom area.

Fournier will forward the revisions to Collins to be distributed to Steiner, Sternberg and Hecker. Collins reminded the members that the sign still had to be reviewed by Zoning and Planning and that Hayward will be involved in the process to insure the sign meets the HDC's conditions and zoning requirements.

Vote: Hecker moved to issue the Certificate of Appropriateness for 123 Mt. Auburn Street, HDO-13-12, with conditions for the barber pole and sign identification. Sternberg seconded the motion. The motion was unanimously approved.

2. June Minutes – Approved.

Collins reported that she was resigning as of July 30, 2013.

Meeting adjourned at 7:55pm