

WATERTOWN SQUARE PUBLIC OUTREACH MEETING: SURVEY RESULTS



PUBLIC ENGAGEMENT SURVEY

WHEN?

- Early November – Mid February

WHO'S PARTICIPATED?

- Around 1,000 respondents

WHY?

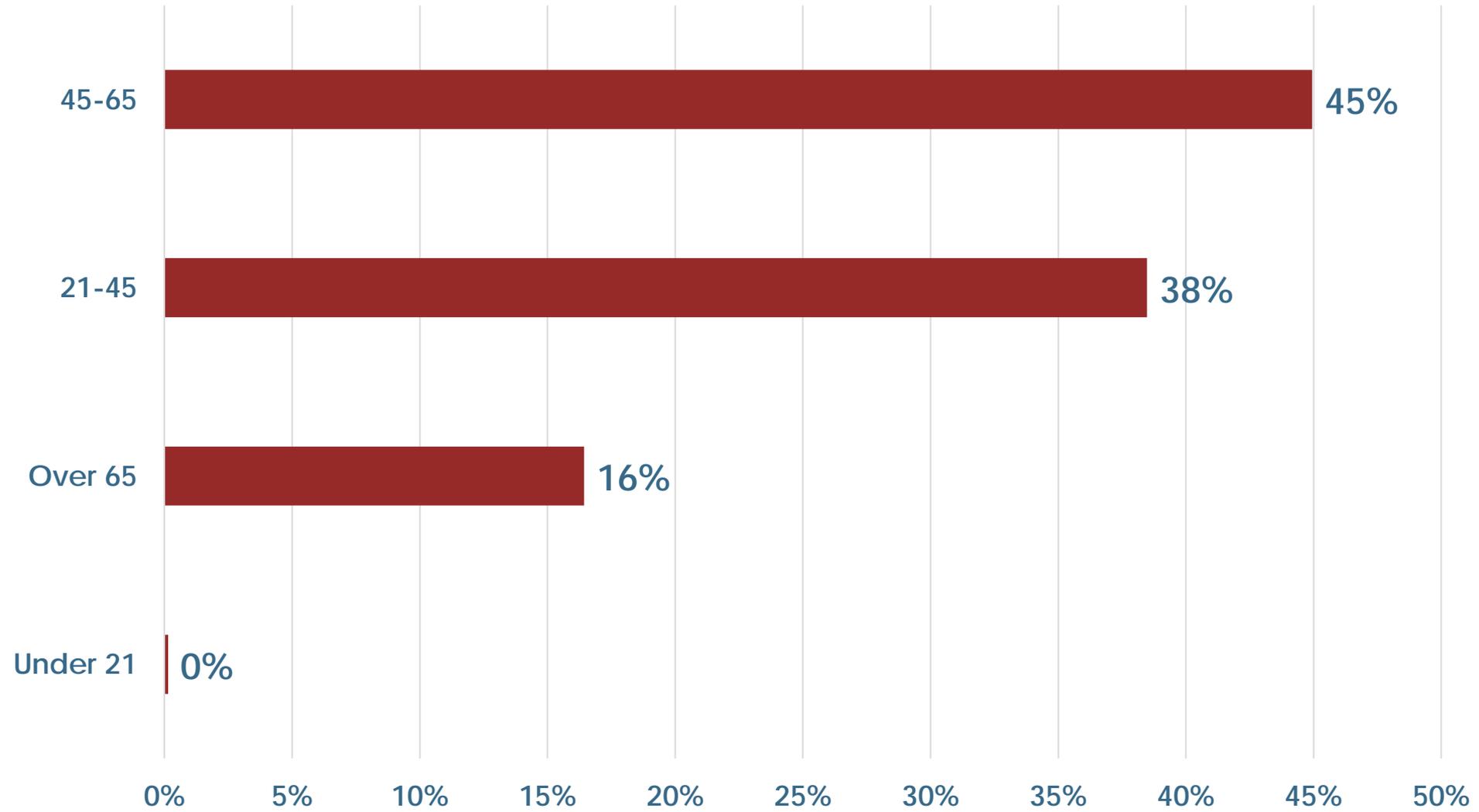
- Receive feedback on parking issues and concerns
- Gauge parking improvement interests



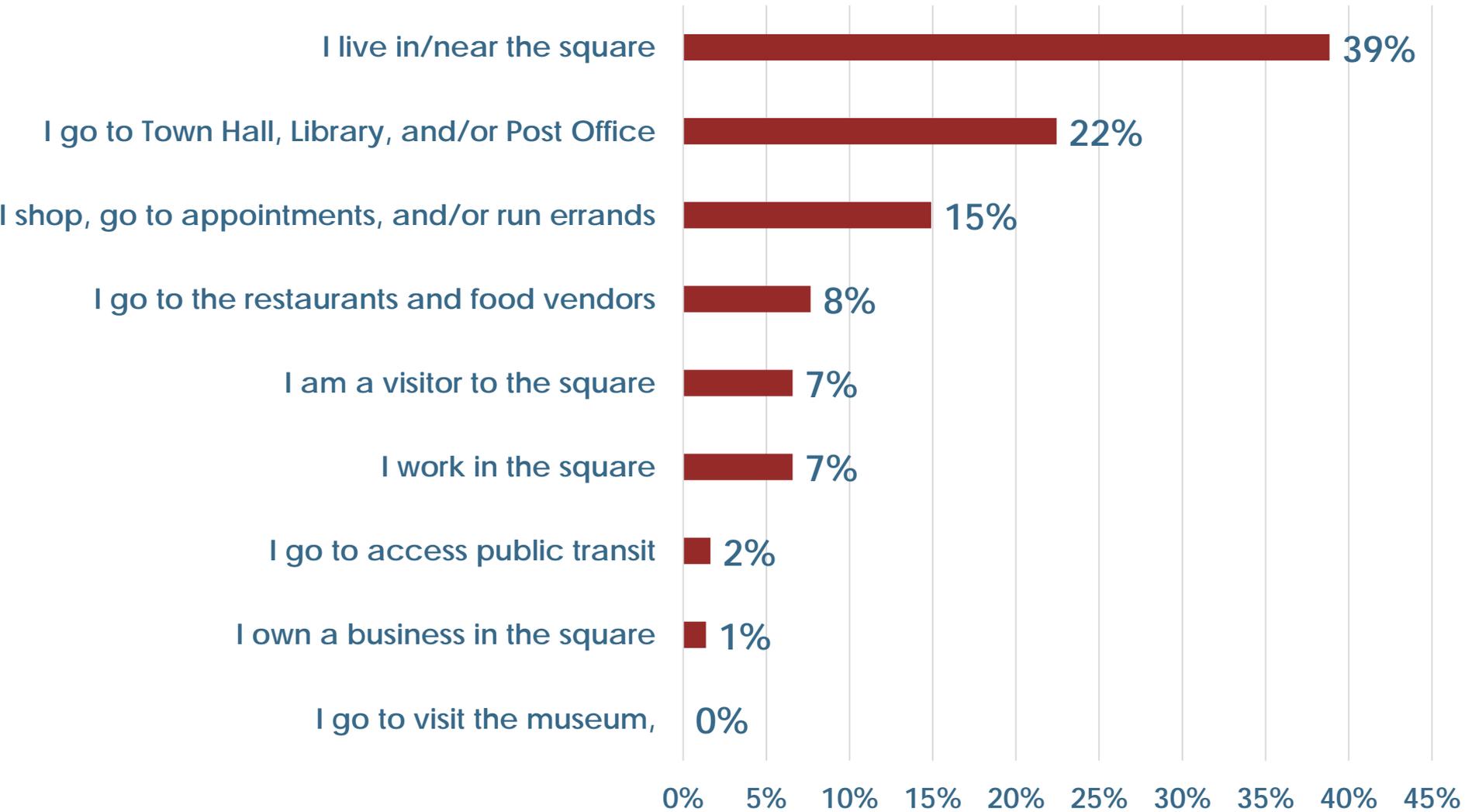


PUBLIC ENGAGEMENT SURVEY PRELIMINARY RESULTS

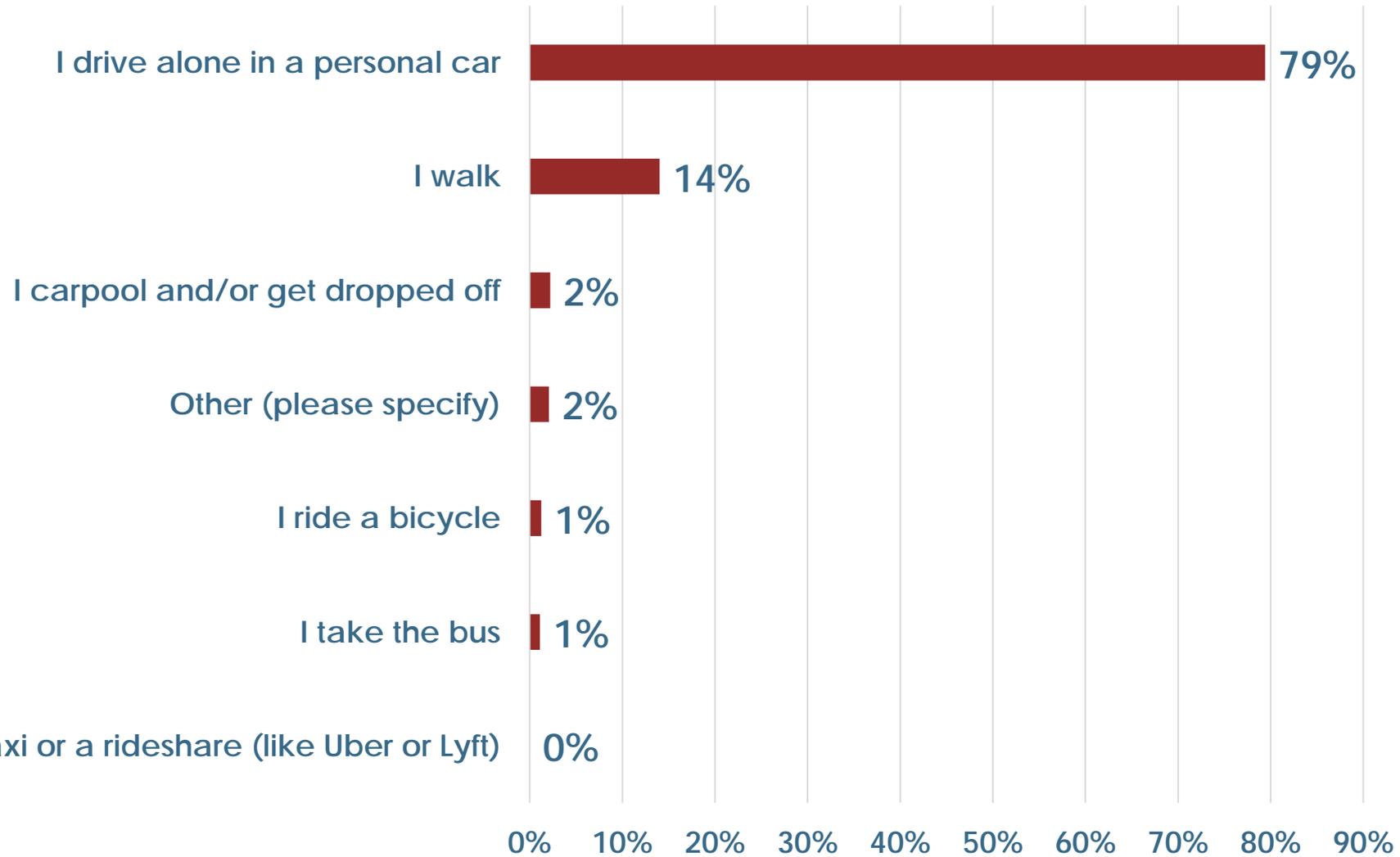
What is your age?



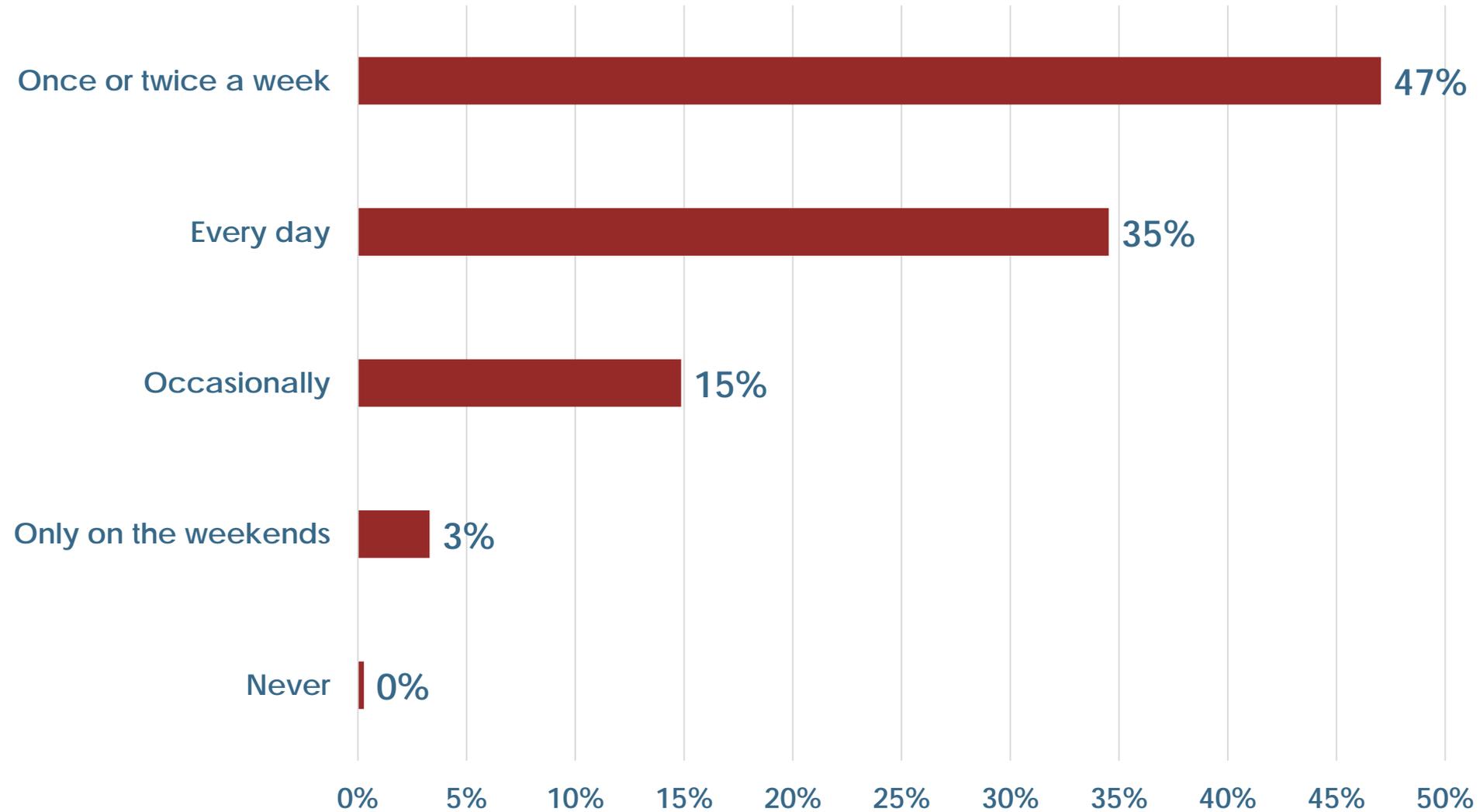
What is your primary connection to Watertown Square?



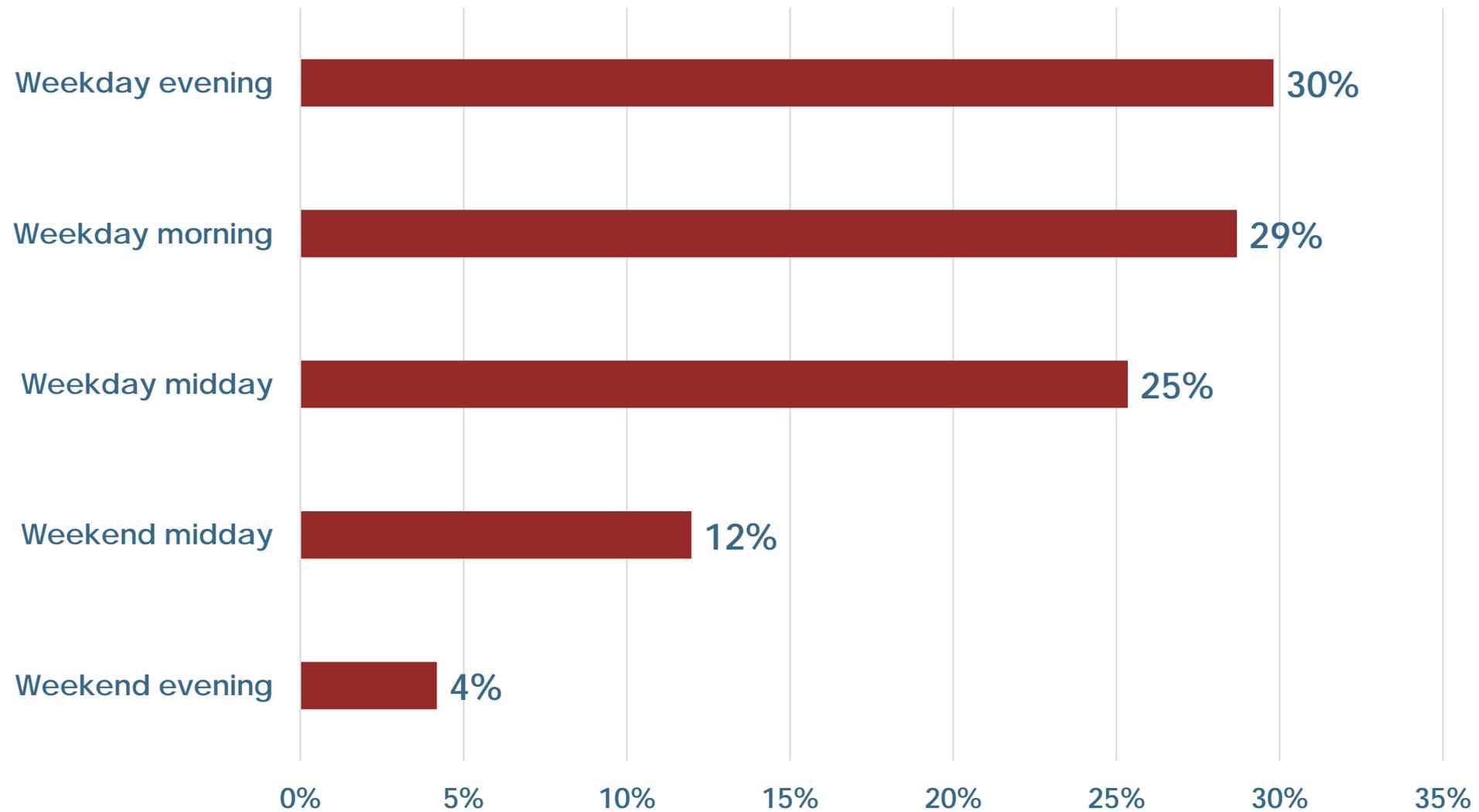
How do you frequently travel to Watertown Square?



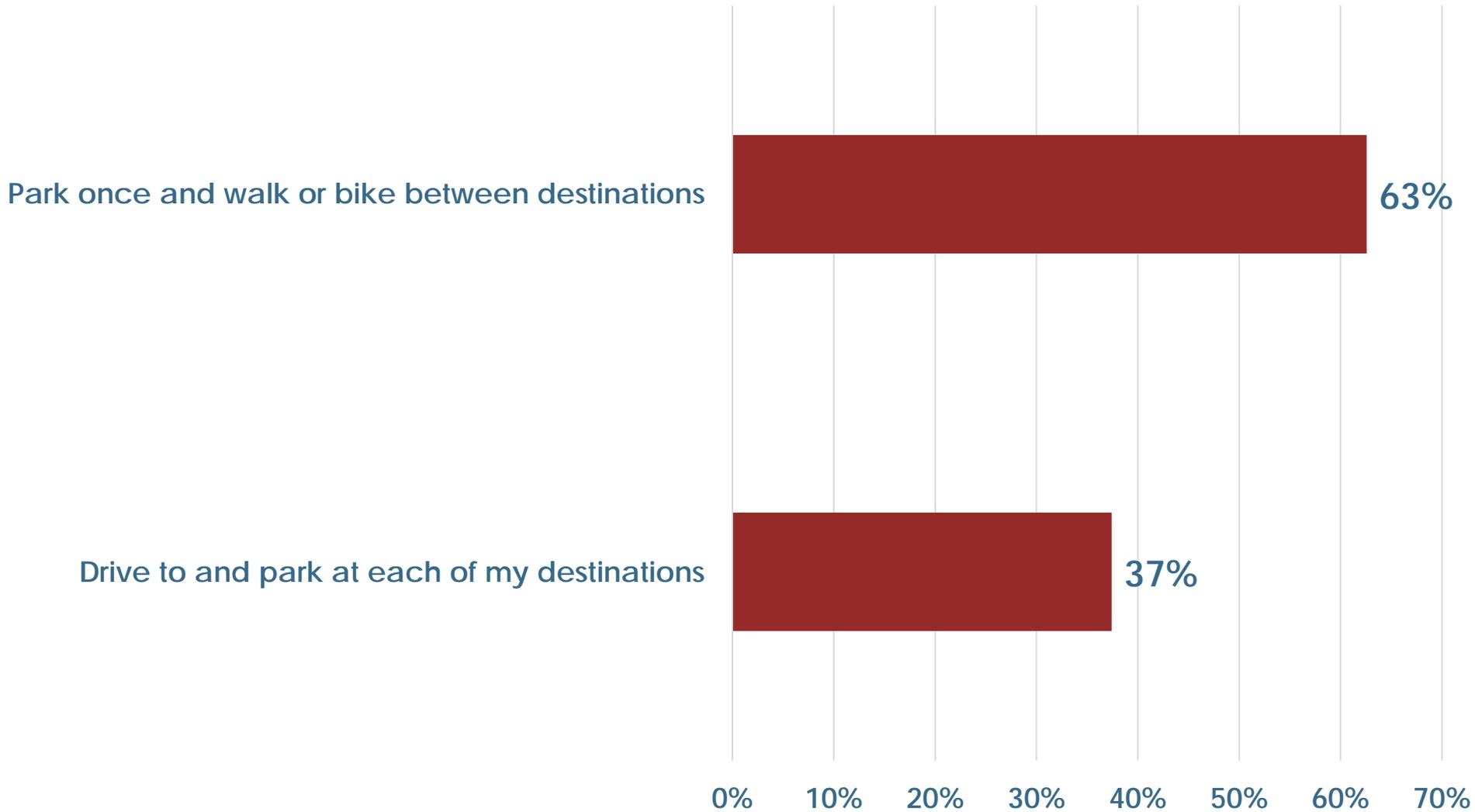
How often do you come to Watertown Square?



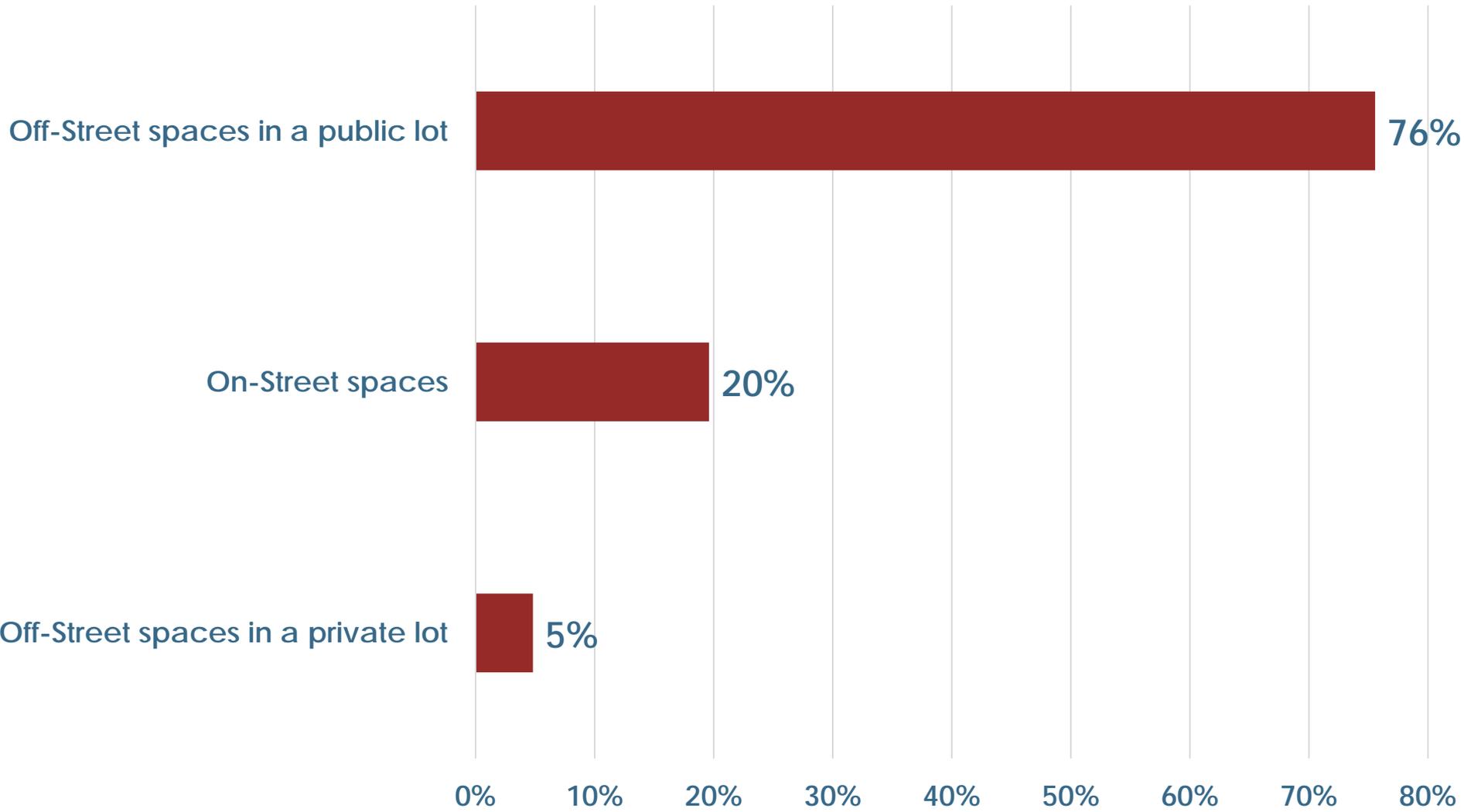
When do you typically arrive in Watertown Square?



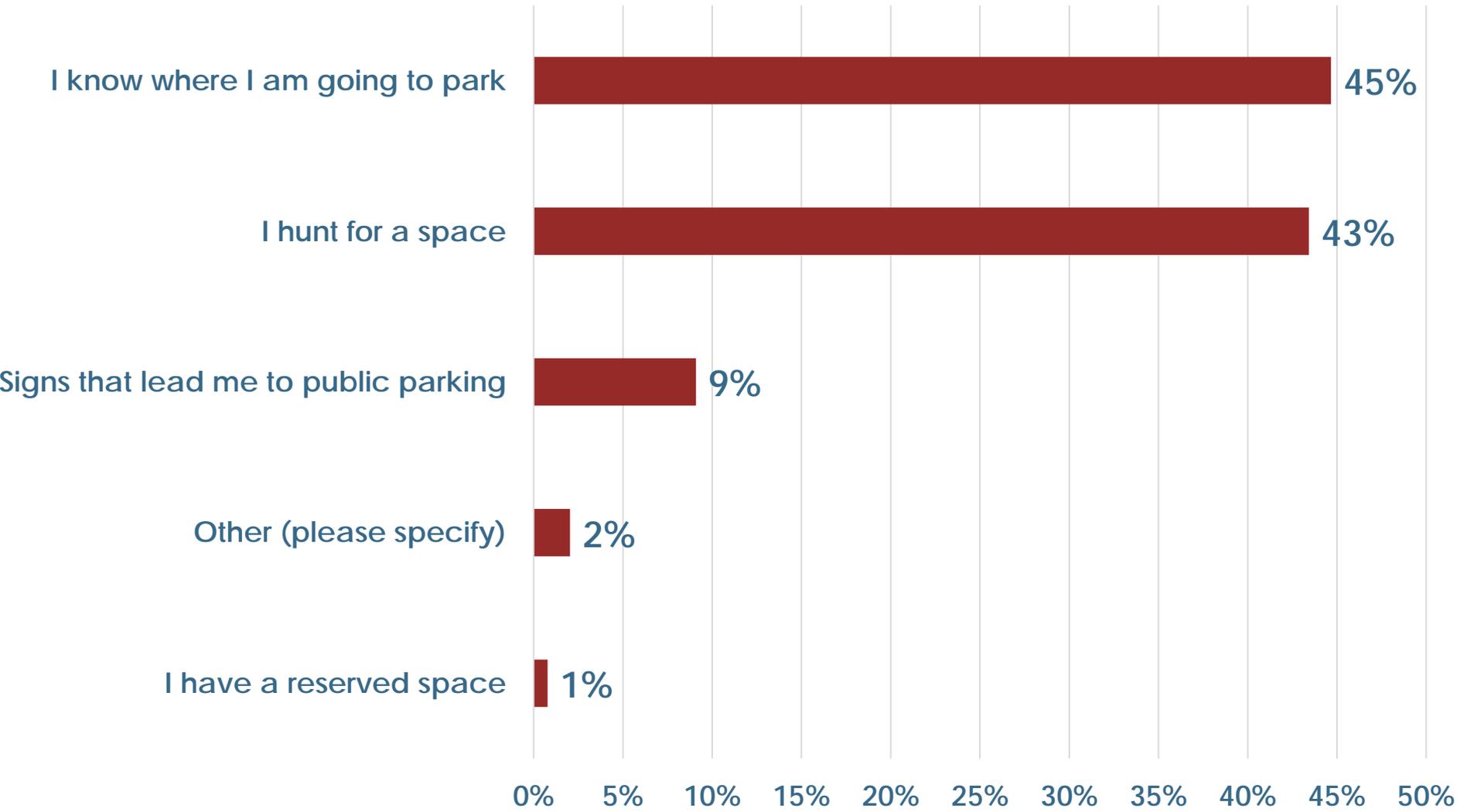
When driving and parking in Watertown Square, I'd rather...



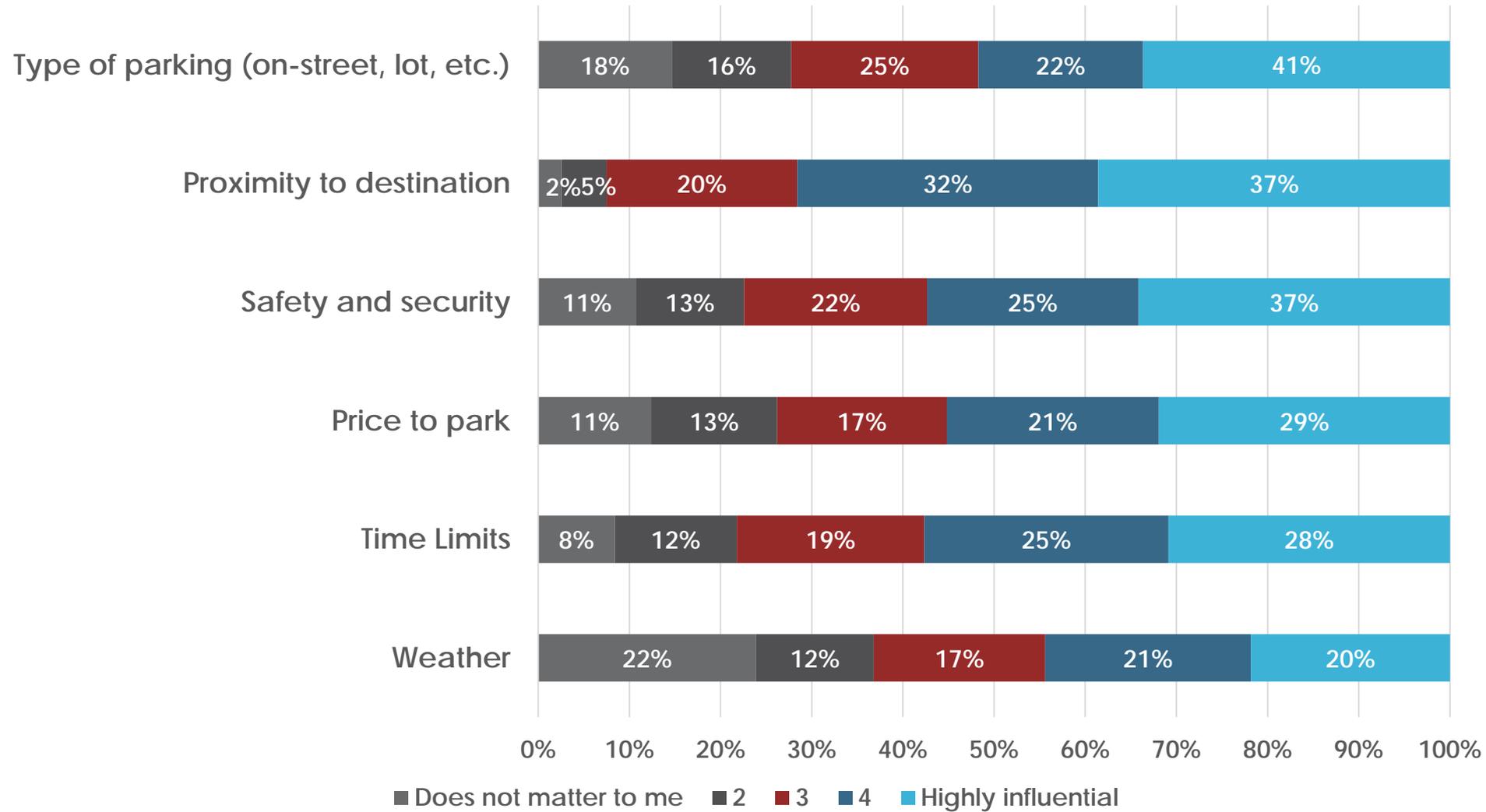
Which type of parking do you prefer?



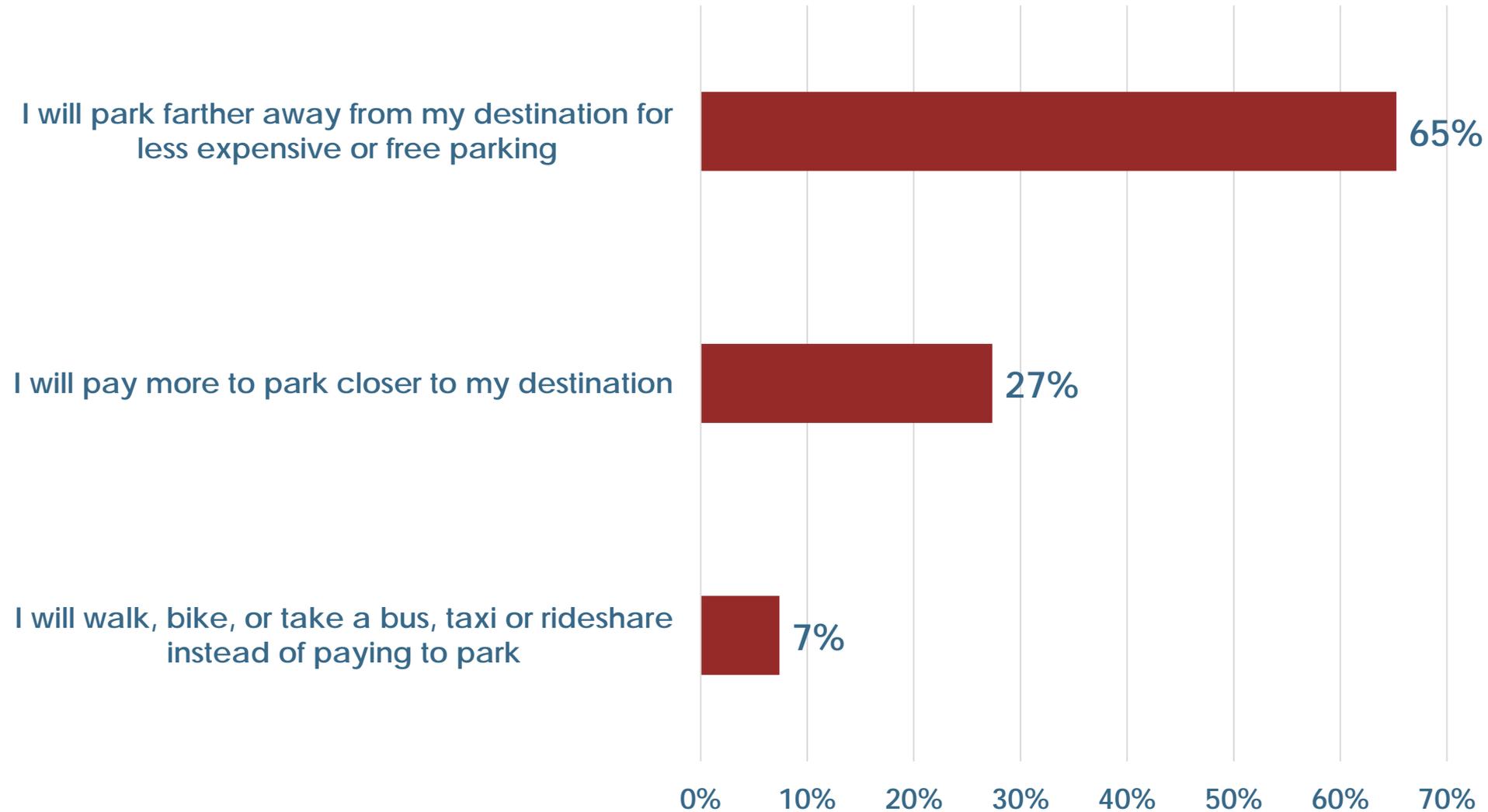
How do you find a place to park?



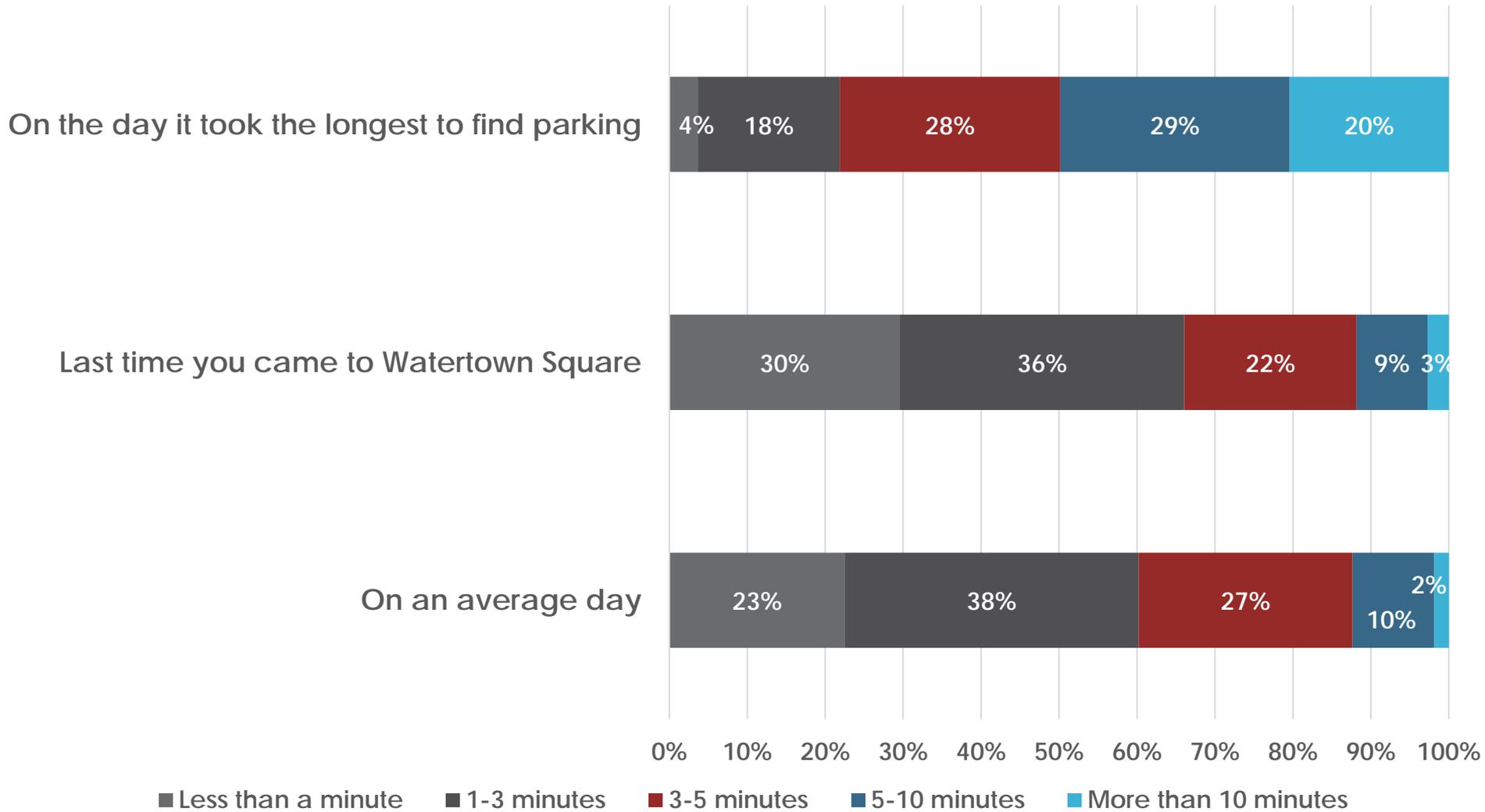
When looking for a space to park your car, what influences your choice?



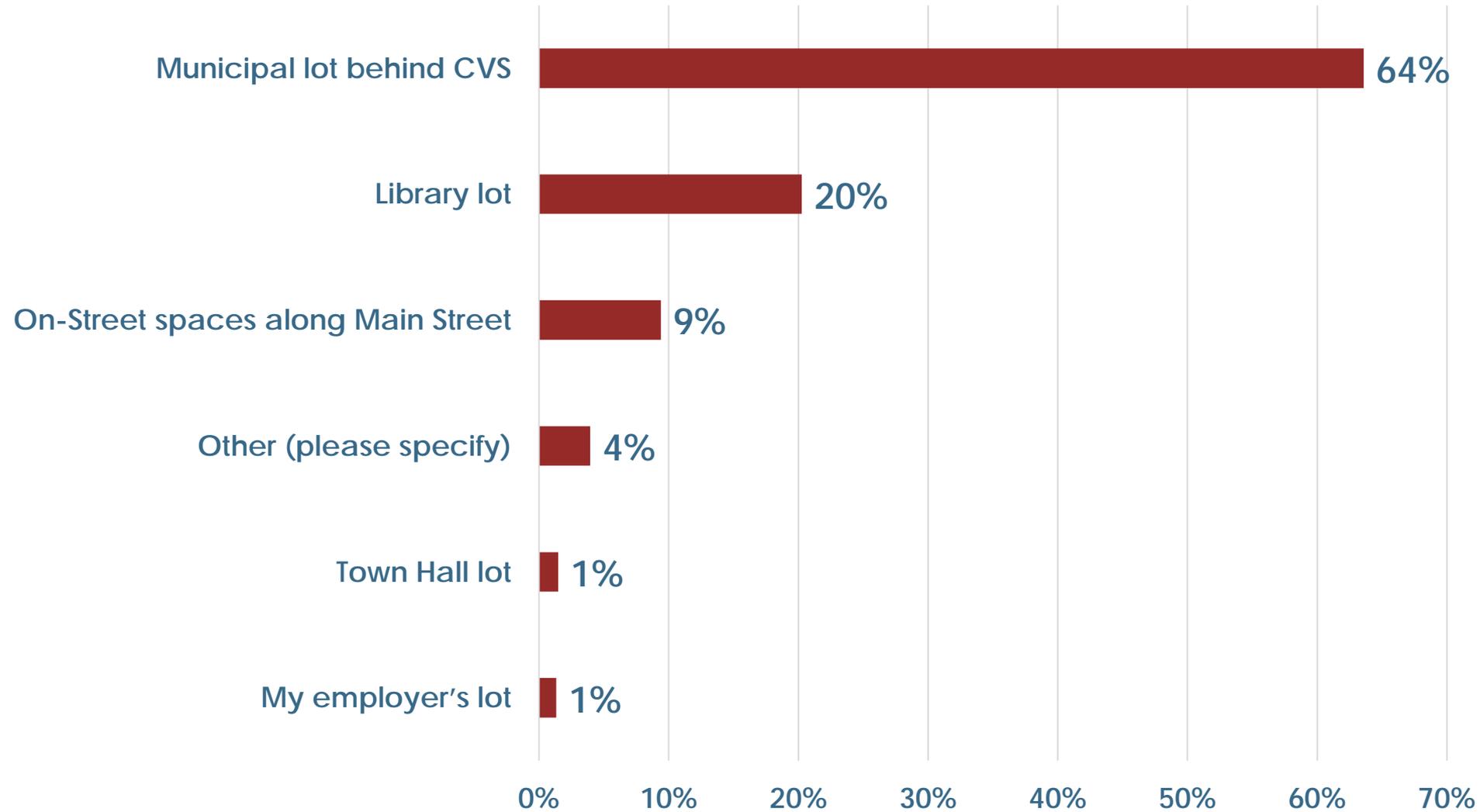
How does paid parking influence your parking choice?



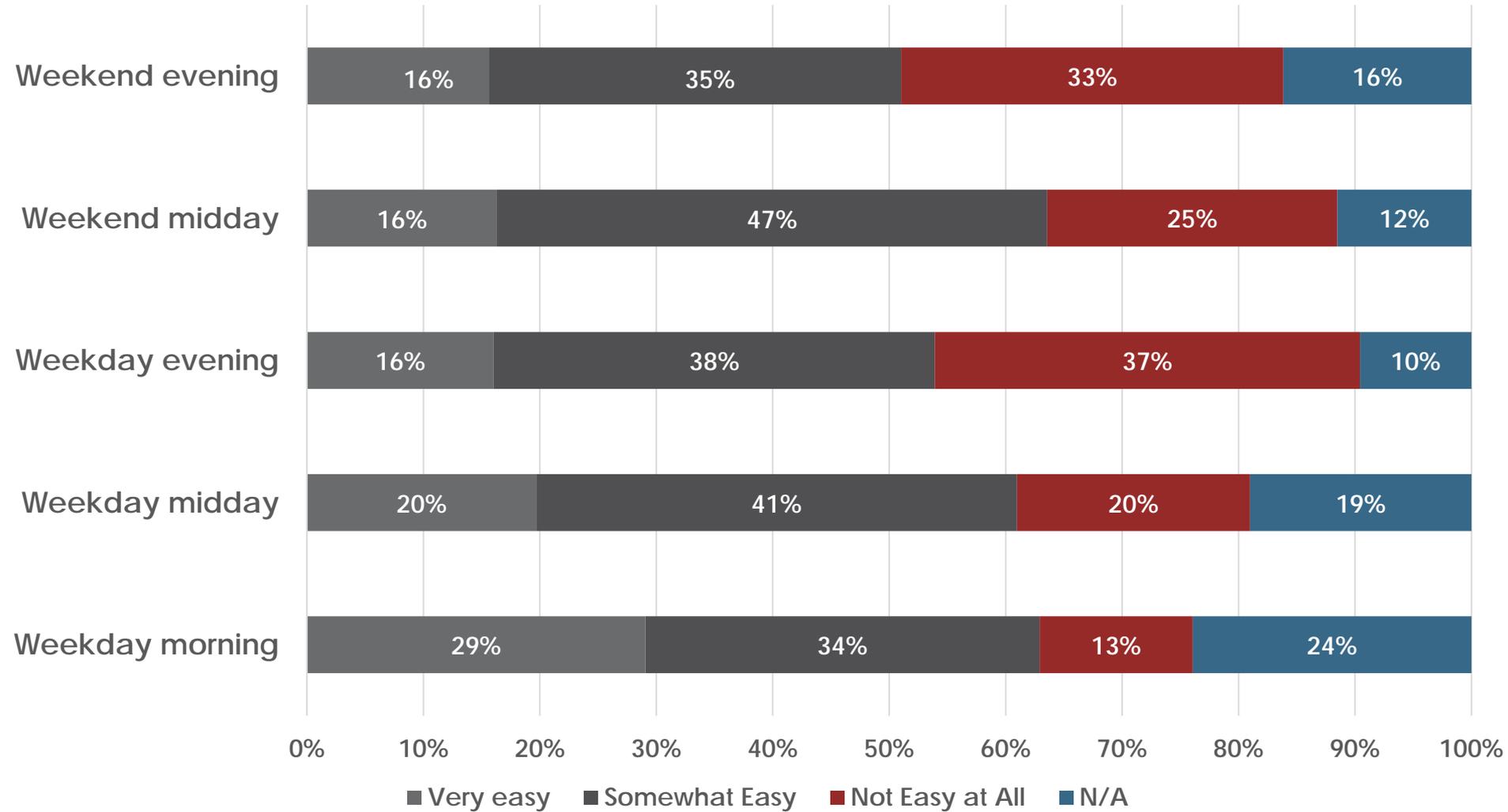
How long does it take you to find a parking space?



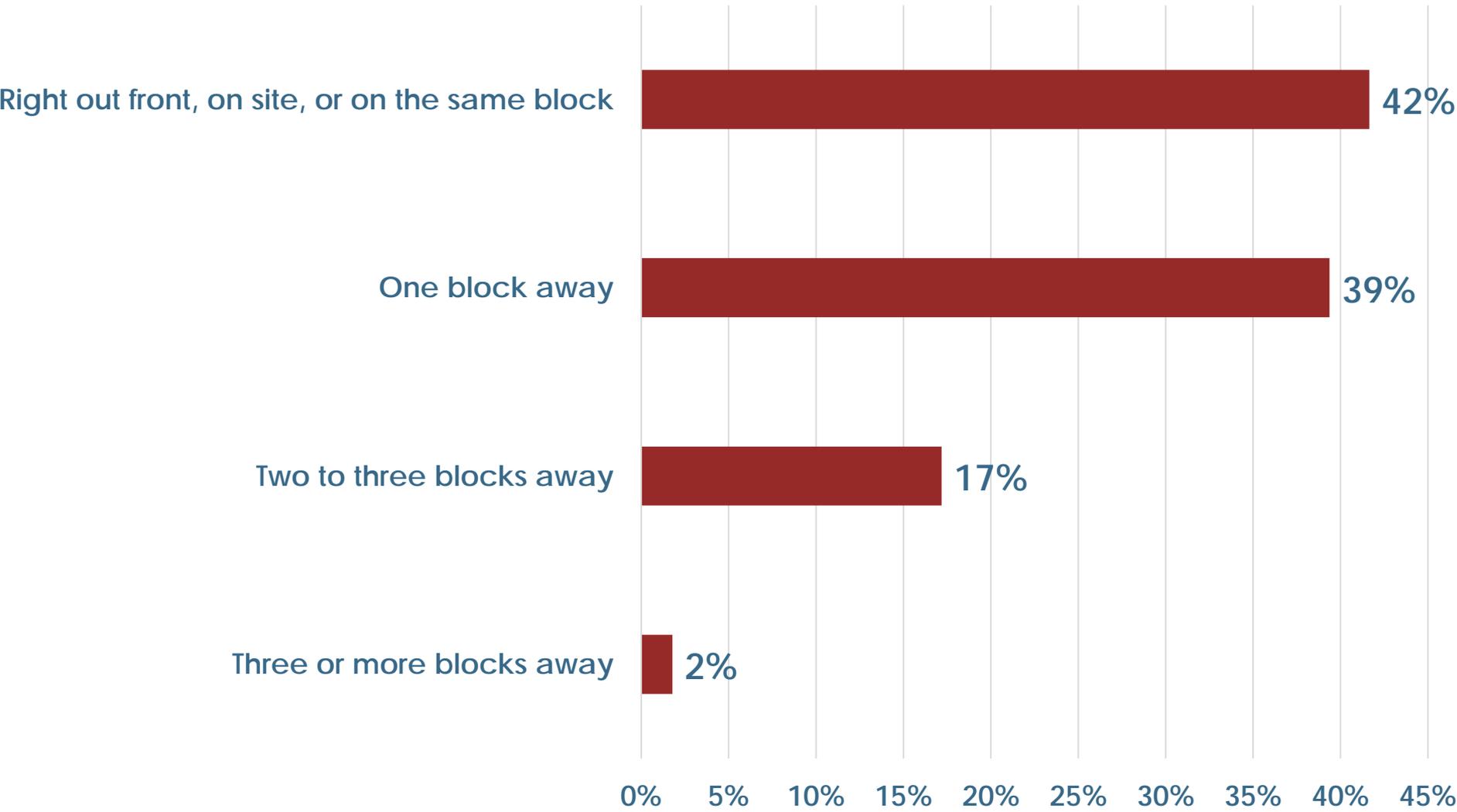
Where do you park most frequently?



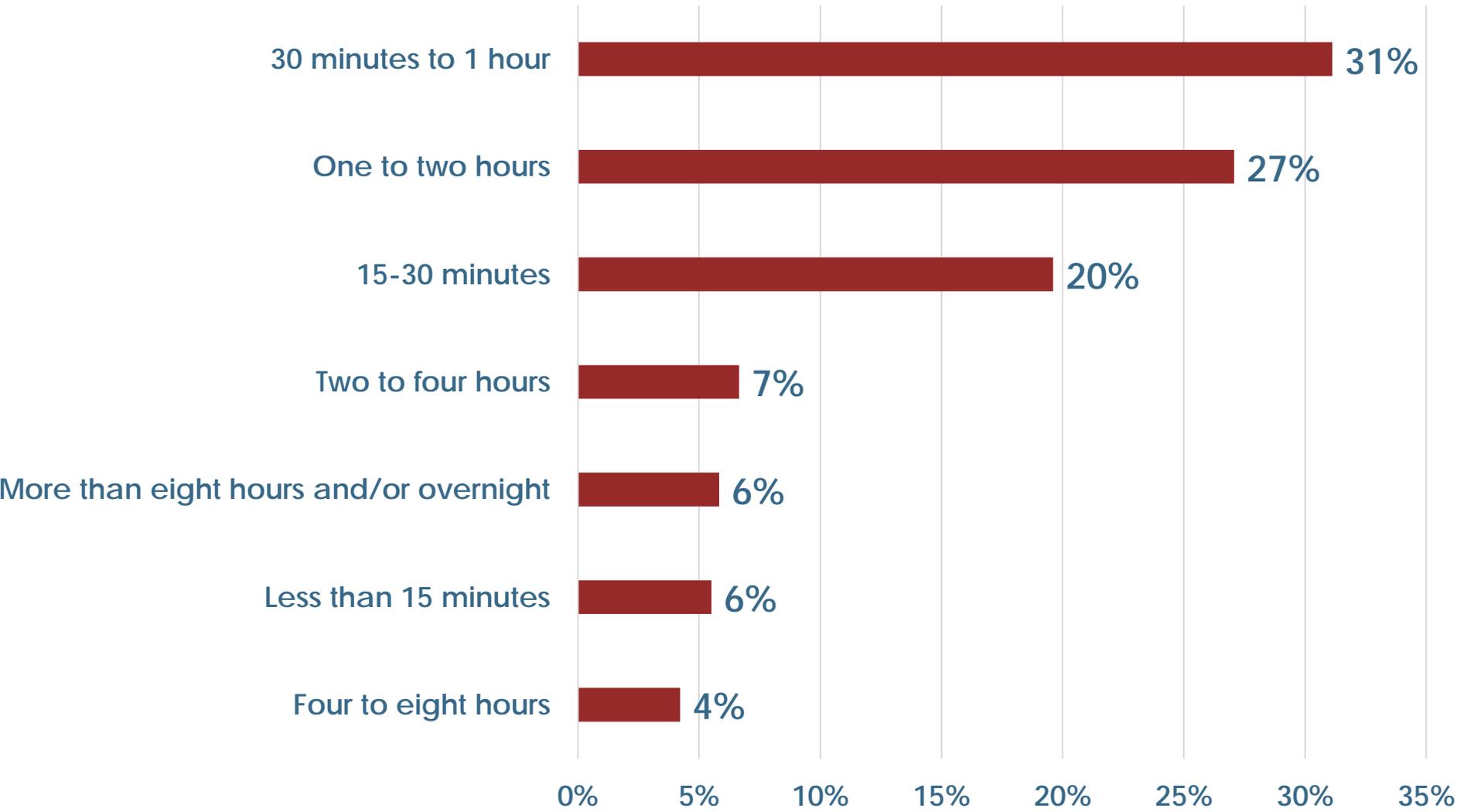
Typically, how easy is it to find a spot in Watertown Square at the following times?



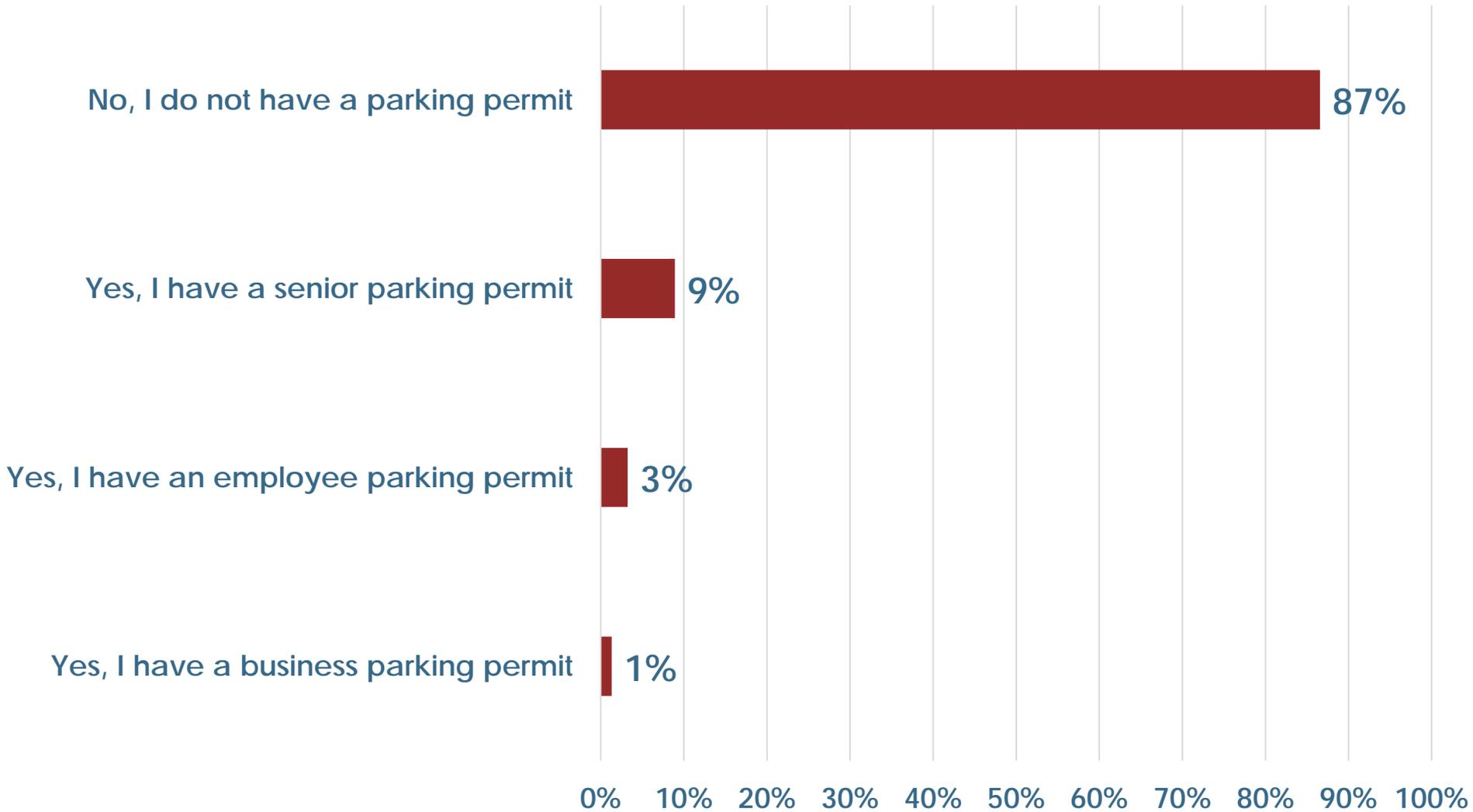
Typically, how close to your destination do you park?



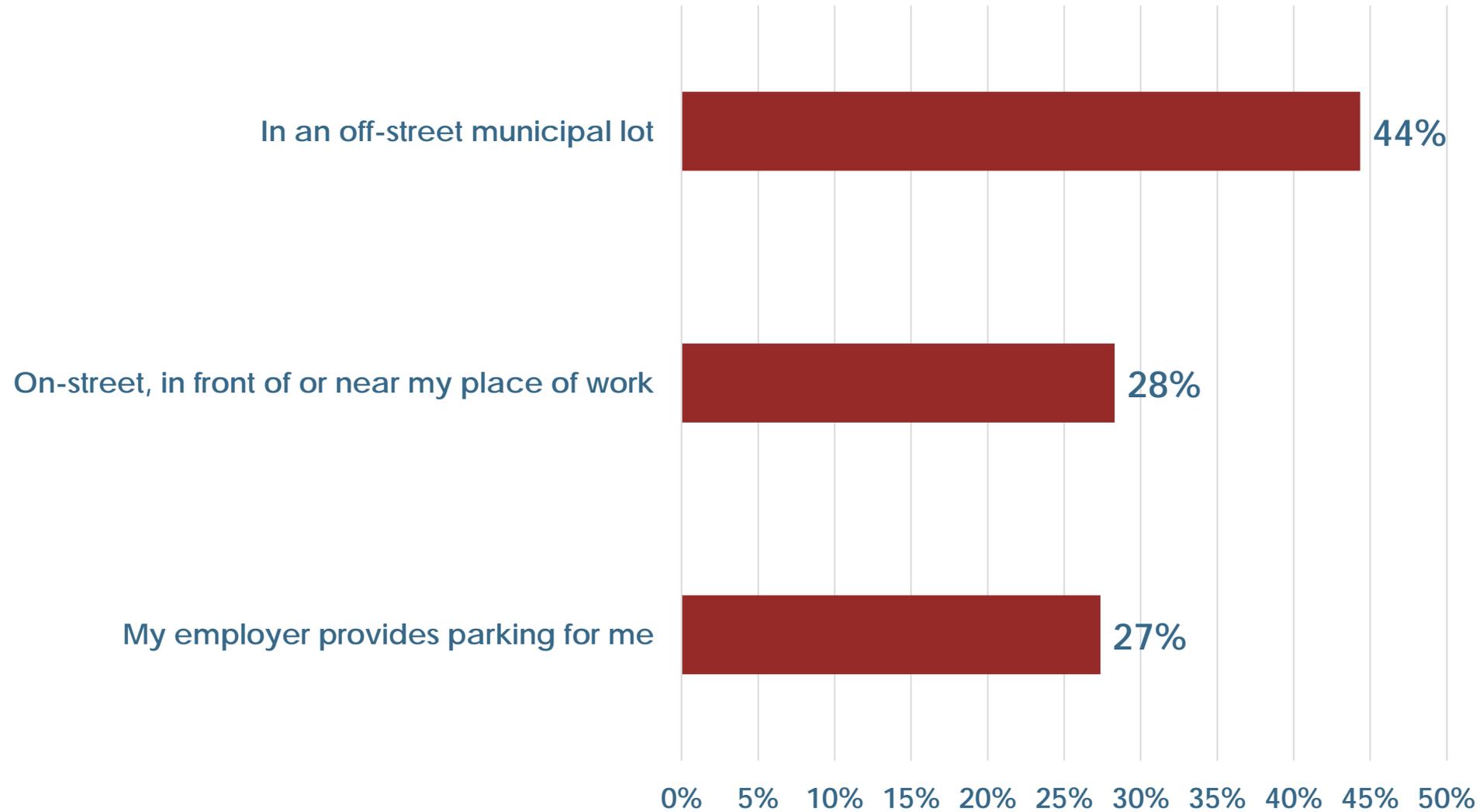
How long do you typically stay in Watertown Square?



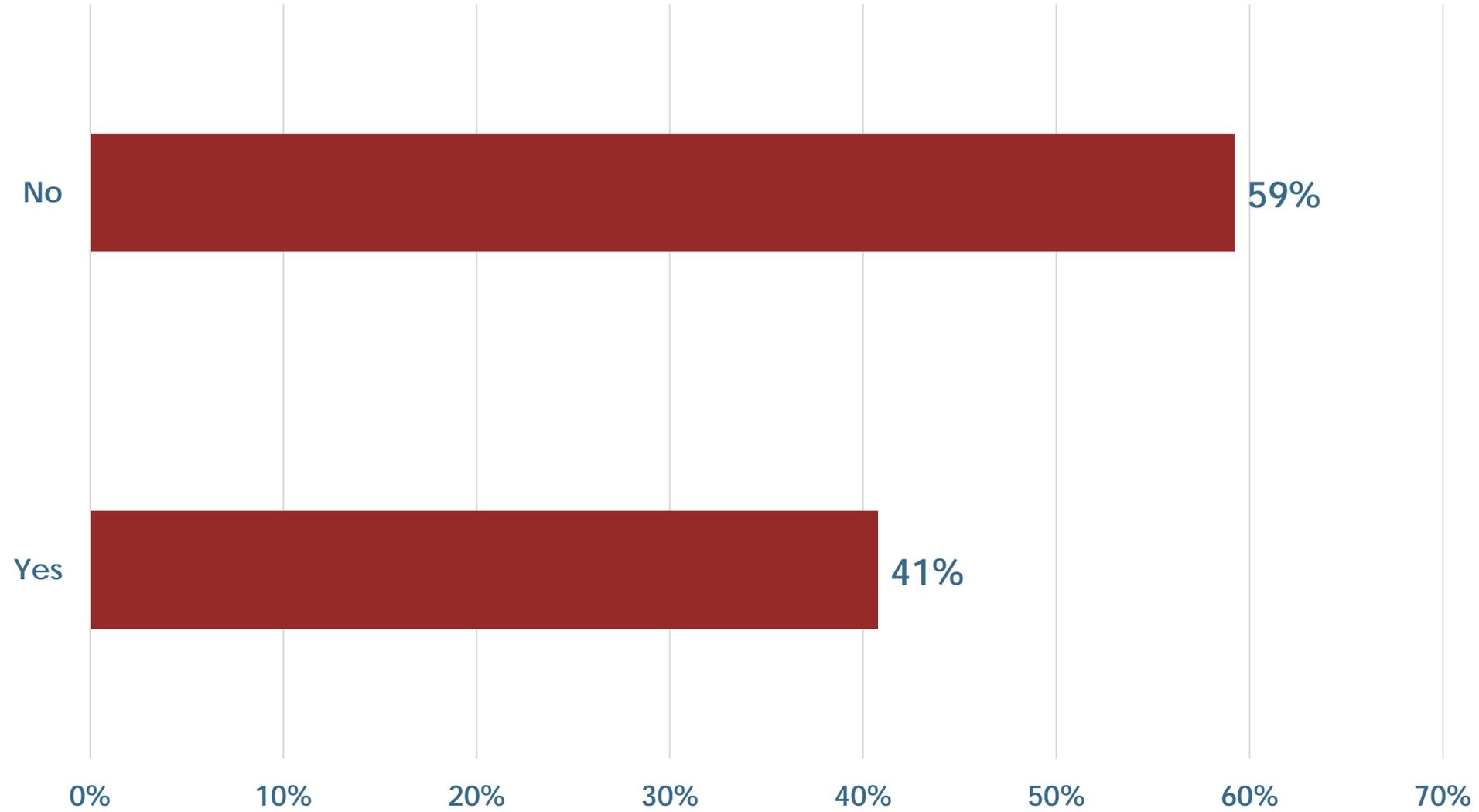
Do you have a parking permit? If so, which kind?



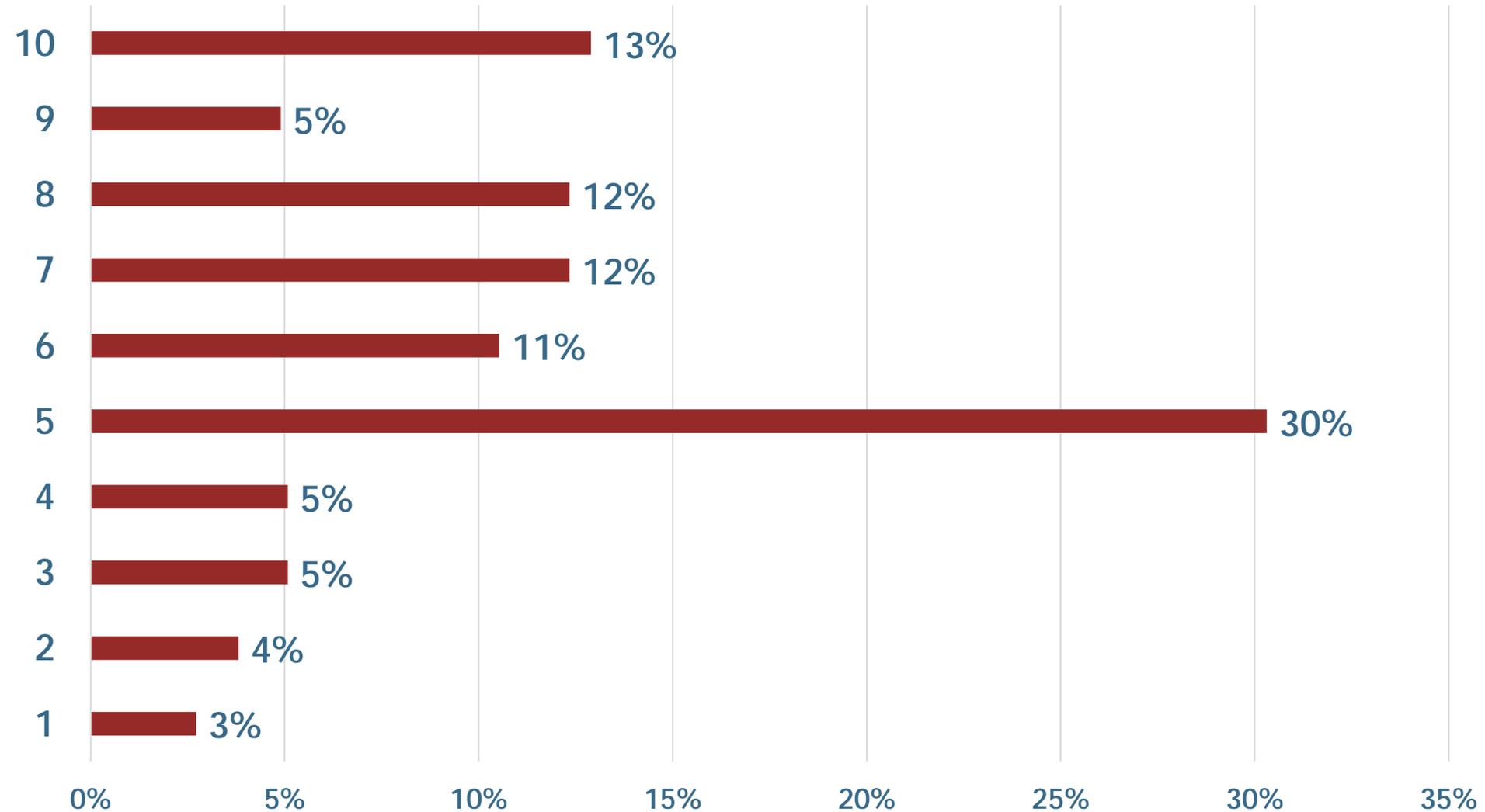
If you are an employee or business owner, where do you usually park?



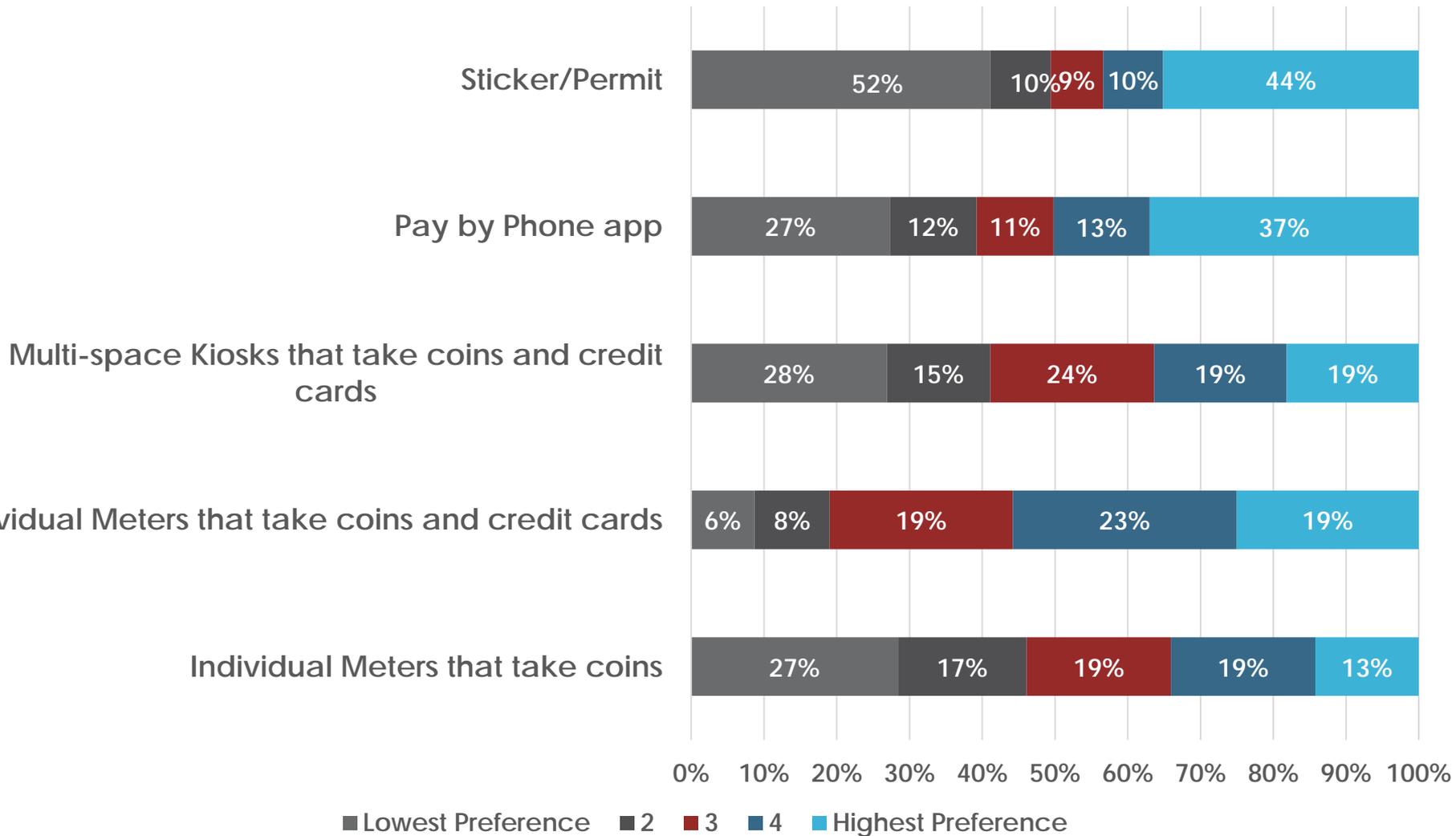
Have you ever left Watertown Square because you were unable to find parking?



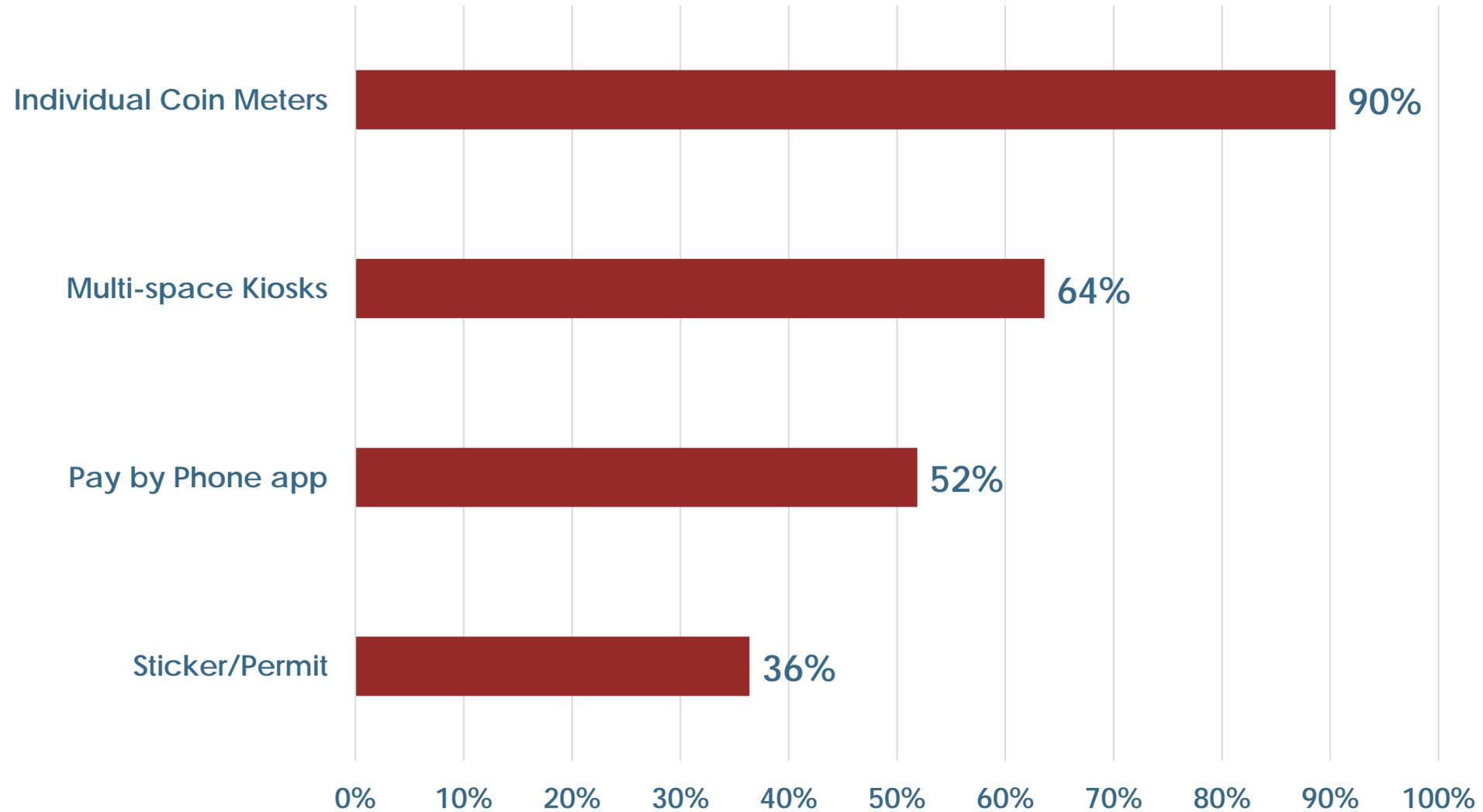
From your experience, please indicate to what level parking is enforced in Watertown Square, with (1) at a minimum, (5) as balanced, and (10) at the maximum level of enforcement



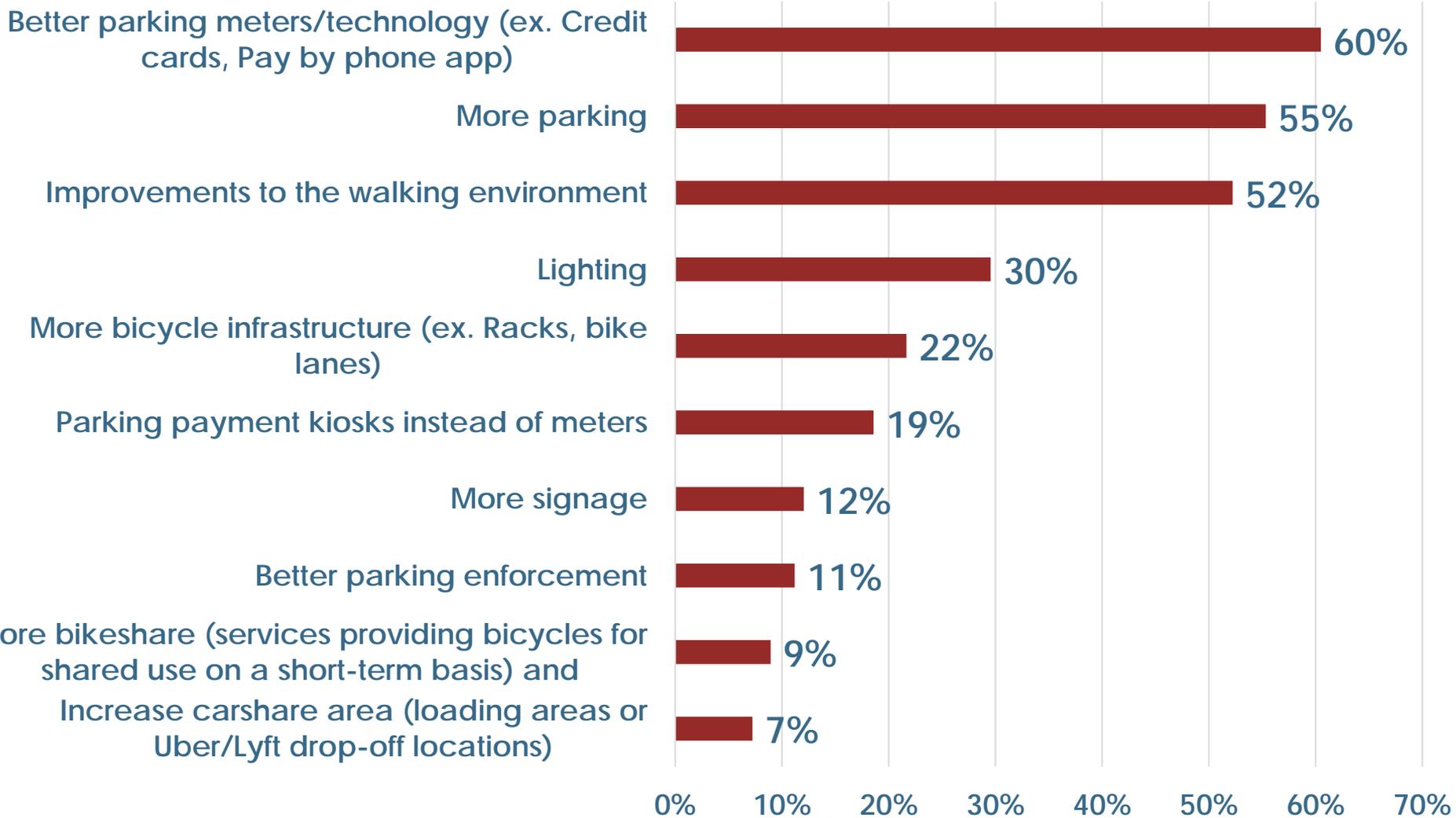
What parking technology would you prefer to see in Watertown Square? (Please rank from 1 - lowest technology preference to 5 - highest technology preference)



What parking technology are you most familiar with? (Please select all that apply.)



If the Town were to invest in improvements in the commercial areas, which of the following would be your top three choices? (Please only select three)



THANK YOU!